

## **DVARS Membership Committee Charter**

The role of the Membership Committee is to maintain membership data and to recruit and retain members through meaningful interactions.

The Committee shall consist of at least two Board members, ideally with those members serving as co-chairs, and at least three active non-board members.

The chair(s) is responsible for coordinating all membership/recruitment activities, recruiting and developing committee members, and reporting membership activity to the full Board.

The Committee will develop and propose to the full Board, strategies to engage potential members and actively retain existing members. It will also develop annual membership goals with specific initiatives to achieve those goals for that fiscal year. Collaboration with other Board committees will be critical to the Committees' success as we work together to promote the Chapter and Society.

Members of the Committee shall participate in recruiting activities in all events where public interaction is expected. This includes, but is not limited to plant sales and flower shows. Other non-event opportunities, such as Mother's Day at Tyler and/or Jenkins should also be considered.

(7/28/23)