

DVARS Website Subcommittee Charter

The mission of the Website Subcommittee is to establish and maintain a website representing the Delaware Valley Rhododendron Society to:

1. To attract new members
2. Be useful by existing members.

The subcommittee will consist of a Webmaster responsible for content and a suitable arrangement to maintain the website in a timely manner when updates are supplied by the webmaster. The subcommittee requires that information from the other committees and subcommittees be provided as content for the website.

The subcommittee will post useful information such as meetings and directions to the meetings. It will also post current information such as flower show results and what will be available at plant sales. It will make the website easy to navigate for the person that knows what they are looking seeking as well as for those that aren't sure what they are looking for.

The subcommittee will provide the website with a splash page which provides in brief fashion: recent news bulletins, basic information on the organization, pointers to information on coming events, easy navigation of the site, and provide an easy way to become a member. A table of contents is desirable.

The subcommittee will post the current newsletter and provide an archive to previous newsletters. An index of content of previous newsletters would be a plus.

The subcommittee will post basic information on the genus Rhododendron for both the novice and the expert. It will post links to outstanding gardens in the area.

The subcommittee will post links to outstanding websites on rhododendron culture and sources of plants. It will post links to the ARS and other rhododendron-oriented organizations.

The subcommittee will vaunt the chapter's heritage by posting a brief history. It will recognize past presidents and members who have been awarded medals. It will provide organizational information such as a list of officers and directors. It will publicize which organizations it supports financially.

The subcommittee will make the website easy to update and update it in a timely fashion. It will be responsive to the desires of the BOD and needs of the chapter.

The subcommittee needs to be flexible and able to have the website accept payment and have password protected sections.

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<http://DVchapterARS.org>